



Introductions



Erica Peterson

National Education Manager School Innovations & Achievement



Jessicca Rodgers

Director – National Sales School Innovations & Achievement



Pandemic Impact: A New Bubble

This year's third graders have never experienced a "normal" or traditional school year.

Attendance Habits

are learned, and we need to take a back to the fundamentals approach

CURRENT GRADE	LAST NORMAL GRADE
12 th Grade	8 th Grade
11 th Grade	7 th Grade
10 th Grade	6 th Grade
9 th Grade	5 th Grade
8 th Grade	4 th Grade
7 th Grade	3 rd Grade
6 th Grade	2 nd Grade
5 th Grade	1 st Grade
4 th Grade	Kindergarten
3 rd Grade	Never
2 nd Grade	Never
1 st Grade	Never
Kindergarten	Never

How do we "reset" the academic requirements of high school to prepare students for the college experience?

What will be the impact of not having a middle school transition experience?

How many Students will be reading by 3rd Grade?

Opening Thoughts

- Like SY 2021/22, the opening of the 2022/2023 school year will be effected by COVID (BA.5)
- Districts need to have a plan that starts now, not September, to promote attendance expectations while calling out ongoing safety efforts.
 - You can and should expect students to come to school
 - Proactive & prescriptive approach, not punitive
 - Plans should not be solely reliant on staff hiring (see 1st bullet)
 - Right now, you can (we recommend) market your offerings to your families
 - Due to COVID, we recommend including attendance code(s) that allow insights as to why students are absent.

SI&A Compared to California Dashboard Chronic Absenteeism Calculations*

SI&A

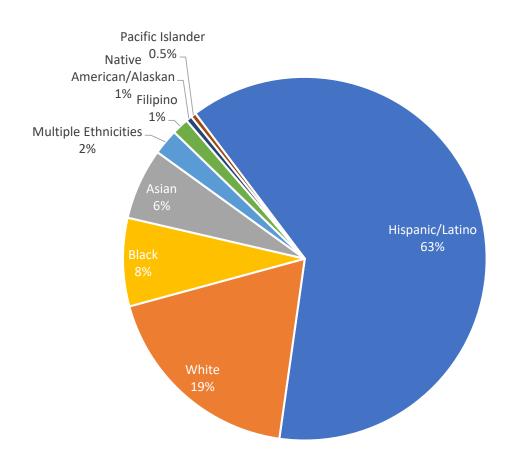
- 1. Includes all active students
- 2. Does not include suspensions
- 3. Includes all students regardless of how many days enrolled
- 4. A2A calculates on a day equivalent basis
- 5. A2A includes all students including PK/TK.
- 6. A2A calculates every student enrolled in the district per the above mentioned

California Dashboard

- Includes all active and inactive students
- 2. Includes suspensions
- 3. Includes only students that have been enrolled more than 30 days
- 4. State rate calculates on all day absences only
- 5. State rate includes Transitional Kindergarten and up.
- 6. State is currently looking at TK-8, excluding high school

*California Chronic numbers available from https://www.cde.ca.gov/ds/sd/sd/filesabd.asp

Demographics



The pie chart displays the racial/ethnic composition of the dataset.

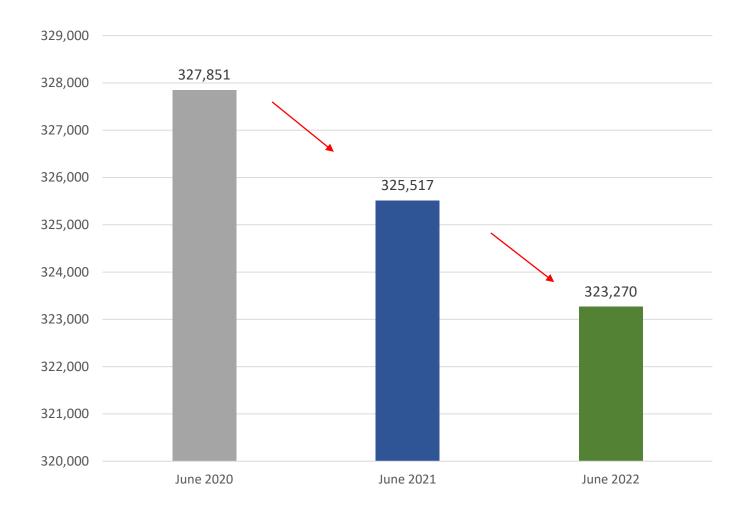
This composition resembles the overall California enrollment.

Race/Ethnicity	Percent of Population
Hispanic/Latino	63%
White	19%
Black	8%
Asian	6%
Multiple Ethnicities	2%
Filipino	1%
Native American/Alaskan	1%
Pacific Islander	0.5%

Percentages based on 2021-22 fiscal year student counts

Declining Enrollment

We have seen and continue to see declining enrollment across most districts.



The Attendance Crisis Has Gotten Worse



Chronic Absence Rates by District Type

- Unified School Districts have the largest rate of increase/growth rate in chronic rates.
- Elementary School Districts have the highest chronic rate (28% of their students are chronically absent).

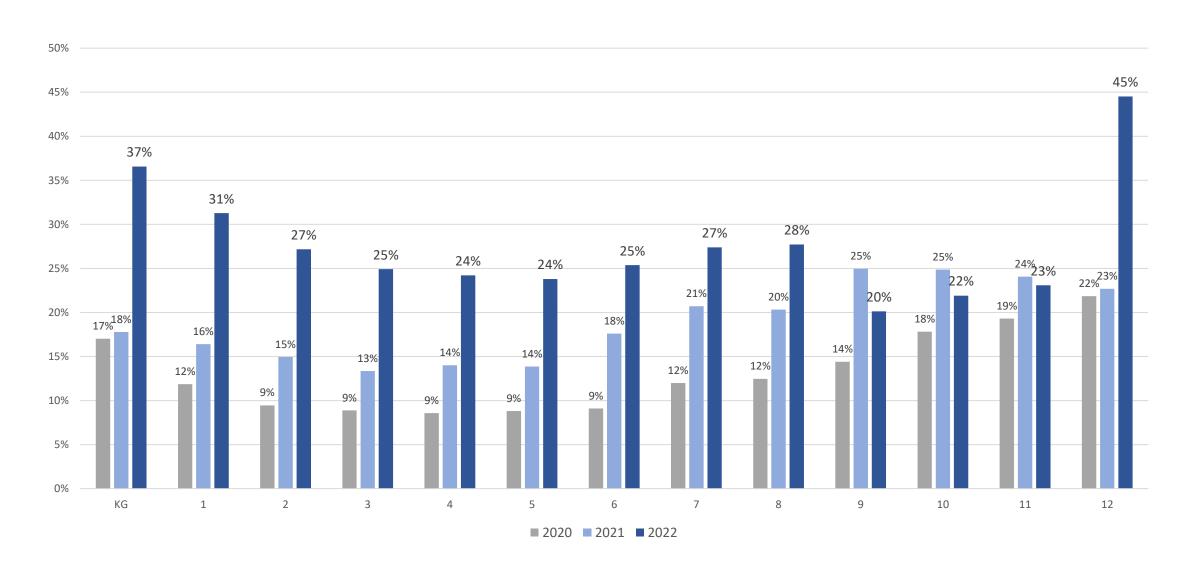
				Jun 2021	vs. Jun 2022
District Type	Jun 2020 Chronic Absence Rate	Jun 2021Chronic Absence Rate	Jun 2022 Chronic Absence Rate	SI&A Rate of Increase	Est. Non-SI&A Rate of Increase
ESD	11.7%	19.4%	29.3%	51.0%	113.5%
HSD	18.5%	28.1%	23.7%	-15.5%	14.4%
USD	12.8%	16.1%	28.2%	74.9%	126.9%

Chronic Absence Rate by District Size

The largest rate of increase in chronic rates is seen in districts with 3500-5000 student enrollment.

		Jun 2021 vs. Jun 2022			
District Size	Jun 2020 Chronic Absence Rate	Jun 2021Chronic Absence Rate	Jun 2022 Chronic Absence Rate	SI&A Rate of Increase	Est. Non-SI&A Rate of Increase
< 3500	9.8%	20.5%	23.2%	13.2%	54.2%
3500 - 5000	16.1%	17.8%	33.8%	89.9%	137.0%
5000 - 10000	11.8%	14.9%	24.9%	67.8%	124.3%
10000 - 20000	14.1%	22.0%	33.5%	52.4%	90.6%
> 20000	15.3%	19.5%	23.6%	21.4%	64.6%

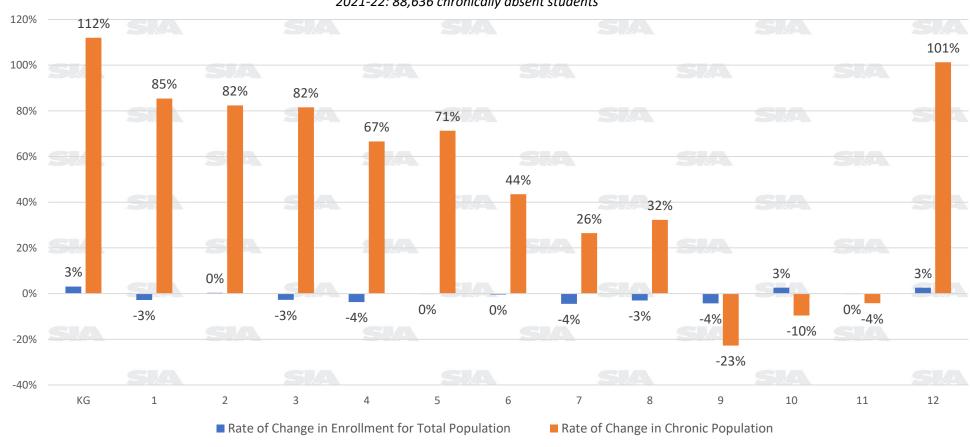
Chronic Absence Rate By Grade



Enrollment Down & Chronic Absences Up

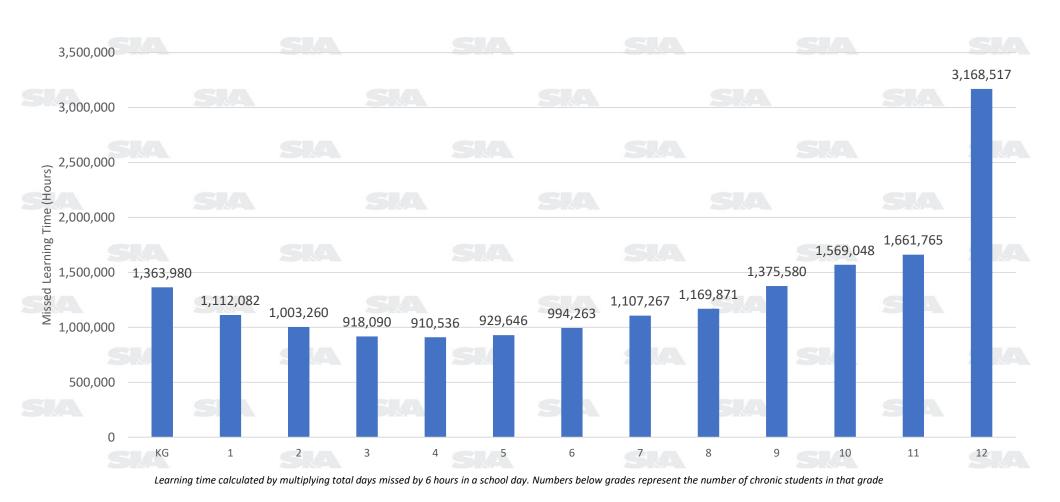
Changes in Enrollment & Chronic Absences by Grade from 2020-21 to YTD 2021-22

2020-21: 63,494 chronically absent students 2021-22: 88,636 chronically absent students



Missed Learning Time by Grade as of Jun. 2022

Total Missed Hours of Learning Time: 17,562,416 Hours



Average Missed Learning Time by Grade

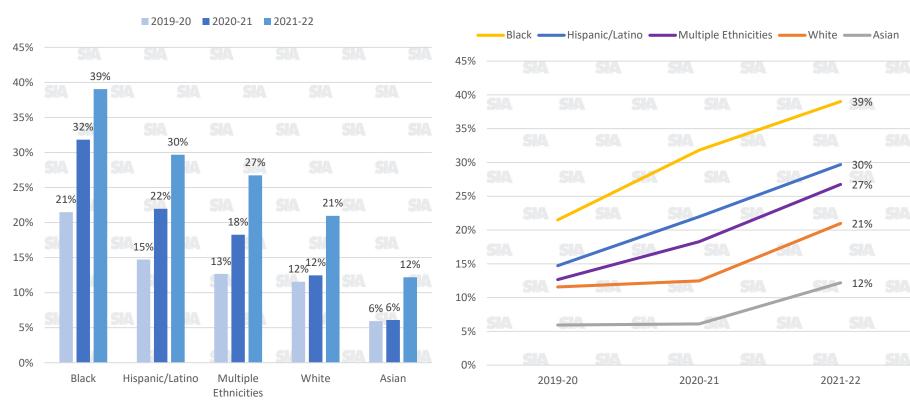
Avg. Instructional Hours: 1049 Hours



Chronic Absences Highest for Black & Hispanic Students

Chronic Absence Rates by Top 5 Ethnicities by Year

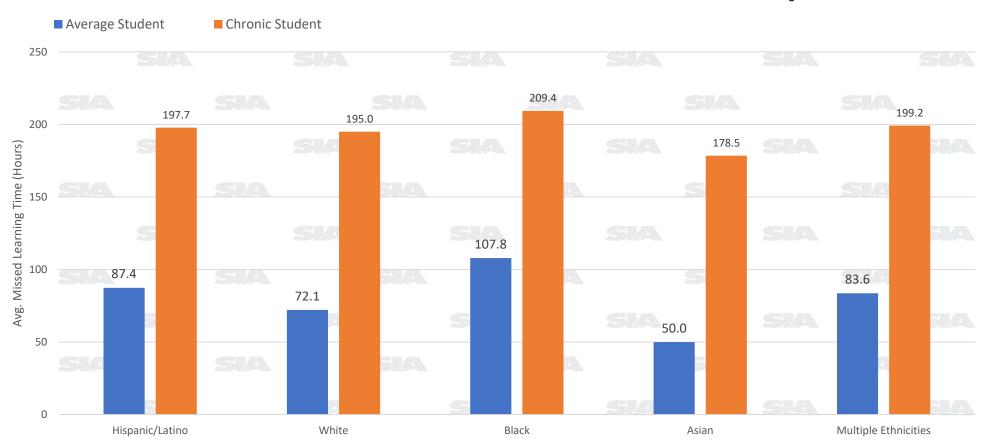
Relative Chronic Absence Rate Trends by Top 5 Ethnicities



Missed Learning Time by Ehtnicity

Average Missed Learning Time by Top 5 Ethnicities

Avg. Instructional Hours: 1049 Hours



Subgroup Analysis

			Jun 2021 vs. Jun 2022			
Language Status	Jun 2020 Chronic Absence Rate	Jun 2021 Chronic Absence Rate	Jun 2022 Chronic Absence Rate	Increase in Chronic	Rate of Increase	Est. Non-SI&A Rate of Increase
English Language Learner	15.4%	24.6%	32.5%	7.9%	31.9%	66.0%
Non English Language Learner	13.6%	17.6%	25.8%	8.2%	46.6%	94.3%

			Jun 2021 vs. Jun 2022			
Socioeconomic	Jun 2020 Chronic Absence Rate	Jun 2021 Chronic Absence Rate	Jun 2022 Chronic Absence Rate	Increase in Chronic	Rate of Increase	Est. Non-SI&A Rate of Increase
Free & Reduced Lunch	17.0%	24.5%	31.4%	6.9%	27.9%	62.2%
Paid Lunch	9.7%	11.0%	20.4%	9.4%	85.8%	162.4%

			Jun 2021 vs. Jun 2022			
Foster Care	Jun 2020 Chronic Absence Rate	Jun 2021 Chronic Absence Rate	Jun 2022 Chronic Absence Rate	Increase in Chronic	Rate of Increase	Est. Non-SI&A Rate of Increase
Foster Care	17.2%	23.0%	37.4%	14.4%	62.3%	98.8%
Permanent Housing	11.6%	14.5%	29.3%	14.8%	102.6%	160.7%

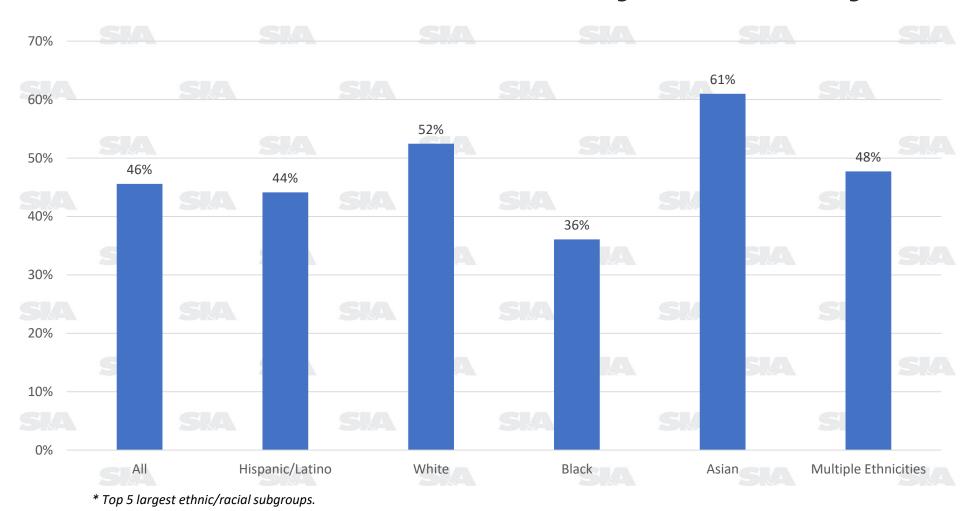
SaveRATE

Notification Type	At Risk	Saved	SaveRATE
Unexcused Absence Letter 1	196,306	74,694	38.0%
Excused Absence Letter 1	85,359	51,802	60.7%

SaveRate = % of students who did not require additional intervention after receiving a notification.

Pre-pandemic the initial notification SaveRATE was 55%. In 21/22 it was 46%.

2021-22 SaveRATE by Ethnicity





TIER 2
Targeted
Touchpoints

TIER 1 Tierventions

SI&A's Attendance Management System (AMS)

The Achievement Initiative

SI&A executes **7** Interventions

- 3 Unexcused
- 1 Conference Notification
- 2 Excused
- 1 Leadership Letter







Chronic & Tardy Notifications



Staff Recognition Program



Emails



Leadership Letters



Truancy,
Unexcused &
Excessive
Excused Absence
Letters



Set Expectations, Learning Time, Increase Graduation Rates



Texts



Social Media Posts



THE MISS OF ATTENDANCE



TIER 2
Targeted
Touchpoints

SI&A's Attendance Management System (AMS)

The Achievement Initiative

Strategic — Targeted — Informative — Encourage — Celebrate — Congratulate — Proactive — Positive

- **✓** SEL Support
- ✓ Enrollment Increase
- **✓** Dropout Prevention
- ✓ Early Reading Proficiency

- ✓ Life Skills
- ✓ Increase Graduation Rate
- ✓ College & Career Readiness
- ✓ Good Habits

- ✓ Learning Time
- ✓ Parent Engagement
- Early-Grade Foundational Learning
- Attendance Improvement Recognition











TIER 1
Universal Interventions







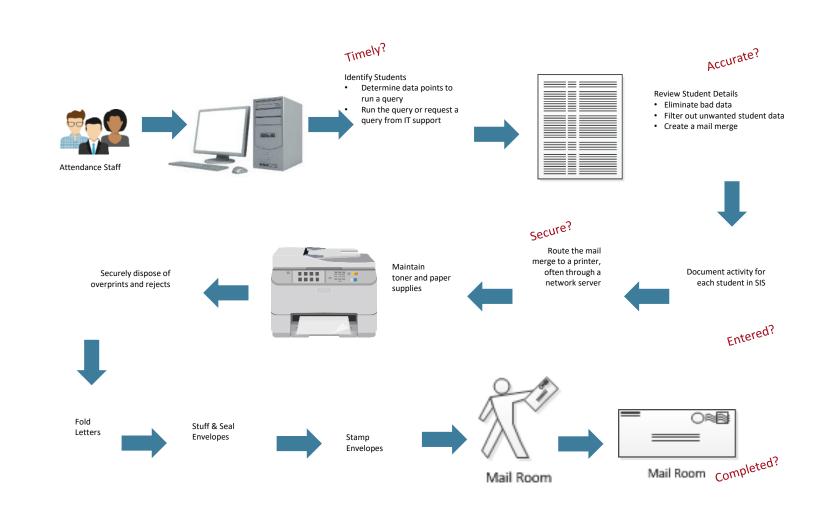




THE MISS OF ATTENDANCE

For Your District to Send Intervention Communications

- We have found that districts typically have a multi-step, multi-person, multidepartmental personnel dependent way to send out one negative (punitive, Ed. Code-driven) letter
- Needs to occur <u>daily</u> at each school site
- Attendance staff decides: without oversight, equity isn't built into the process



Take the burden off staff's plate

AMS save staff time and energy.

 Automated, equitable support reduced selfreported staff time on task by 50% - 75+%

Positive, engagement-driven Communications:

• 46% of families who received positive notifications in their home language changed attendance patterns

Tier 1
Interventions

Staff Support



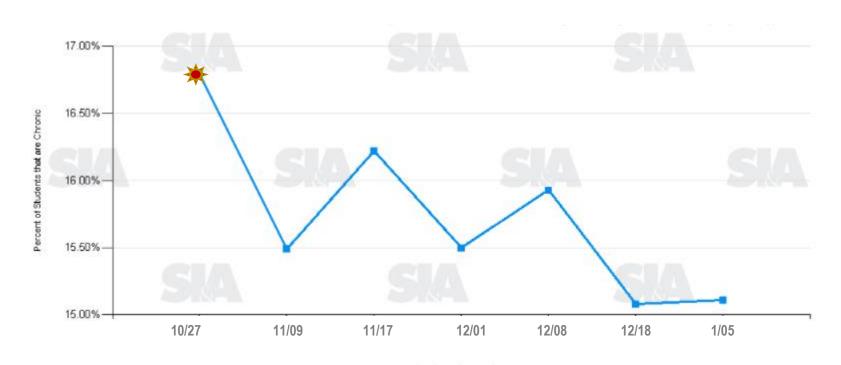
minutes spent per week

Attendance Management System

Completed!
Timely
Accurate
Positive
Equitable
Consistent
Documented
Effective

Results: Tier One Communications Have an Immediate Impact

Chronic Absences by Week



* First batch of attendance letters mailed districtwide results in an immediate reduction in chronic absence behavior.

CHANGING PARENT'S HABITS

Strategic Targeted Informative



7

For more resources, visit www.reddingschools.net

DEAR PARENT OR GUARDIAN,

PARENT RESOURCES

Your child's first year of middle school is behind you, and we're excited to continue working with you and your child to fine-tune and expand on the many skills they developed last year. The next two years will be all about keeping their eyes on the prize — high school and beyond!

To help guide your child through the skills and self-exploration we want them to practice, we've sent them a *Transition Years* brochure.

We encourage you to stay involved and continue to be an active partner in your child's success. Our goal as a district is to support your child and foster a strong and caring relationship that gives you a very active role. Be sure to connect with all of the great resources and apportunities that exist at school.

We are excited about supporting your child – together, we will ensure their success!

Phulan

Robert J. Adams Superintendent



HOMEWORK Missing work

affects your child's grades. Estab-

lish a routine by setting aside time

for them to sit down and complete

their homework/class assignments.

4-YEAR PLAN It's never too early

college or career path. You both

for your child to start planning their

should visit A CaliforniaCollege.edu

to view all-inclusive, helpful guides

While in middle school, your child

will be able to f take career assess

expand and explore their knowledge

with your child next year when they

tour # their new high school! Have

them start a list of questions @ or

things they're wondering about.

HIGH SCHOOL TOUR Participate

ments, develop college major or

career lists, track activities, and

CONNECT

making new friends...

FRIENDS: Encourage your child to make new friends and be social it's important that they have a friend in their corner. ① High school is coming up, so now is a great time to start procticing

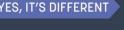
TEACHERS & COUNSELORS:

Your child will need to take the first step *! when it comes to getting help or clarification. The more comfortable they are at reaching out and connecting with their teachers now, the easier it'll be in high school.



CLUBS & SPORTS

There are many benefits to your child joining a club or sport, so encourage them to try at least one Clubs and sports provide an easy way for your child to meet people, expose them to real life experiences, allow them to explore, and are just fun! 35 5 7 1 8 1



Organization Time management and organization is key to your child's success. If they're struggling, help them find things that will work.

Class Make sure your child understands the importance of paying attention in class. If they don't know what's happening, then they won't know the right questions of the sake. Preparation Have your child pack their backpack the night before. This includes homework, ppencils, books and other school supplies.

Asking for help Encourage your child to ask for help, whether in class or out. Asking questions and getting clarification can help your child on their road to success.

District Name USD • 000.000.0000 0000 Street Name, City, ST 00000-0000 www.districtnamehere.edu

The Achievement Initiative

KEEP IN MIND

This year is a time of growth I for your child.
With their first year I of middle school behind them, your child now knows what it's like to have more responsibility and control over the decisions they make. This includes being responsi-

ble for their behavior.

They should know that

there are things they can do ?? to make sure they are constantly improving, such as practicing the tips in their *Transition Years* brochure. Be sure to encourage them to use their natural curiosity, imagination, energy and optimism to make school an exciting place to learn and have fun.

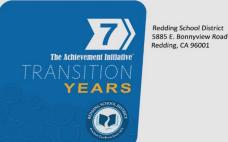
MAKE THE MOST OF

This is a great time for your child to work on developing their skills so they're prepared for success after high school. ★ Here are some things you can help your child with:

- Make school and learning a priority
- Excellent attendance
 is the goal help them achieve it
- Good study skills will help them now and in the future
 Encourage reading in
- whatever form they like

 Develop and maintain good
 decision making skills
- Suggest taking a challenging class 🖾 or two
- Help them get involved in extracurricular and community activities





PARENT RESOURCES

Our greatest partner in your child's education is you. Together, we can support their success!





Your child may still be adjusting to more classes, teachers, homework, freedom and responsibilities. **Knowing what** to focus on will help them prepare and be successful.

HEADS-UP

It's important that your child commits to good habits now so

they establish a routine that will benefit them in high school. This brochure is full of activities and behaviors your child should focus on this year.

Stay connected with key people

during the year. Take advantage of the support and apportunities that exist at school. Together, we will ensure your child's

success.



School Innovations & Achieve



TIER 2 INTERVENTIONS





Have poor retention of the information Understand and remember less ✓ Have higher levels of stress and frustration ✓ Have 'brain drain' from tackling too many





Have a weaker grasp on the information

Are not effective at absorbing the

- It IS possible to make some small changes to help you avoid distractions:
- Turn off the cell phone or leave it in another room (with the notifications turned off).
- Put away any books or materials that aren't needed to complete the assignment you are focused on.
- Don't study in front of the TV.
- Follow a schedule that blocks out time for each assignment and stick to using that time for any specific task.
- Take a 5 to 10-minute break for every 30 minutes to an hour of studying or doing homework (see "purposeful
- Work in a quiet place that is clutter-free





Many studies have found that pausing to relax and reboot is essential for success.

Regular, short 'brain breaks' can help you focus, increase productivity and reduce stress.

These same studies also found there are effective and ineffective ways to reboot so that you feel refreshed and focused:

HELPFUL

Old-fashioned exercise: Exercise

actually changes the structure of our brains that improve our memory and attention, enhances our mood and our ability to cope with stress. You can take a walk, do jumping jacks or even just stretch your body.

Organize your workspace:

Some people find it relaxing to tidy up.

Phone a friend: When you haven't spoken to anyone for hours, calling someone to actually have a conversation out loud can help

Meditate: Focusing on simple breathing exercises can really revive the mind. Doing this for as little as 2-5 minutes calms your mind and helps you feel more relaxed and focused.

Daydream.

Laugh!

Draw, doodle, color.. Dance!

Taking a nap: This can actually make you more tired and slow you down. If you must take a nap during your break, keep it to no longer than 20 minutes.

Sorry, social media doesn't worl well as a "purposeful break".

a me and I may

Surfing the web.

Playing video games.

When you take a break, your brain isn't idle.

Instead, it's actually hard at work processing memories and helping us make sense of what we just studied or read.

Breaks keep our brains healthy.

Be sure to set a timer for when your break is over so you know when it's time to get back to work.

SIMPLE BREATHING EXERCISE Box Breathing (aka four-square breathing

- Exhale to a count of four Hold your lungs empty for a four-count
- Inhale to a count of four
- Hold the air in your lungs for a count of four
- Continue to repeat steps 1 through 4



everyone says to get more sleep. but for a teen, it's really true!

Teens need more sleep because your bodies and minds are growing.

Sleep benefits the brain and helps with attention, memory and analytical thought it's essential for making your thinking sharper

How much sleep? Research confirms that teens need between 8 and 10 hours of sleep every day.



When you think about all of the things you need to do in a given day, it's understandable why you may not be not getting enough sleep - some are within your control, others are not.



- Try to go to bed at the same time each night.
- Use your bed for sleeping only. Try to avoid doing homework, using your smart phone, watching TV or playing video games in bed.
- 🥞 Again, if during the day, keep your nap short (no longer than 20 minutes).
- Exercise everyday (but not in the evenings)
- Limit your screen time before bed.
- On weekends, no matter how late you stay up, try to get up within 2 to 4 hours of your usual wake-up time in the morning.



IMPROVED STUDENT OUTCOMES

Targeted Messaging Effectiveness

Results from families receiving positive, educational communications on the importance of coming to school.

Results: Tier 2 Proactive Communications

